



**proceq**

**Challenge. Disruption. Teamwork.**

## Global Product Manager – Materials Characterization (100%)

In our dynamic working environment, you will act as the “CEO of the product”, work hands-on in multidisciplinary teams with colleagues and distribution partners, and cultivate fruitful collaborations with Swiss partner companies and external stakeholders and experts around the world.

### What you will do

- Manage the lifecycle of product systems from ideation to phase-out; monitor and address changes to products’ context, such as customer needs, standards and guidelines, applications and market trends.
- Shape and lead go-to-market execution and content; showcase customer value and our brand promise.
- Develop and execute global marketing and growth strategies with our regional BUs and distribution partners.
- Scope and develop product systems (hardware / software / services) with differentiated value propositions.
- Act as a responsive and reliable interface between Sales, Supply Chain, Marketing, Quality, Technology; elicit, capture and communicate decision-making advice and knowledge.

### What we expect

- University degree in materials science, mechanical / industrial engineering, or physics; ideally complemented with business education.
- At least 7 years of work experience in quality assurance and/or manufacturing, ideally, in hardness testing and/or materials characterization; additional experience in business development or product management is a plus.
- Entrepreneurial spirit, eager to take initiative and assume ownership; with marketing savvy and negotiation skills; curious and relentlessly focused on results and value; fast learner, responsive, and adaptable.
- Demonstrable digital mindset, i.e. understanding of the value generated for customers with innovative business models enabled by mobile, cloud, and other digital technologies.

- Able to work both autonomously and in a team following established approaches; able to build and manage relationships with product stakeholders internally and externally.
- Excellent Excel and PowerPoint skills; able to pitch and present confidently to diverse audiences.
- Fluent and with strong writing skills in English, fluent in German and ideally in one other European or Asian language.
- Willing and able to travel up to 20%.

### What we offer

- A diverse, growing team of 30+ nationalities, and a global network of suppliers, partners, and customers across industries.
- A bold strategy and a winning entrepreneurial culture shaping our industry with disruptive digital innovation, proven by our double-digit revenue growth.
- A fast-paced environment with short communication paths and frequent check-ins that foster progress and learning.
- Dynamic projects delivering innovative business models and touchable products with sophisticated sensors, mobile apps, and cloud services.
- A flexible organization that builds on your strengths in challenging assignments in which you will grow as a professional.
- A new and modern spacious building and cutting-edge IT infrastructure conducive to both collaborative and individual work.

**Interested?** Send your application in PDF to Katharina Esslinger  
[hr-europe@proceq.com](mailto:hr-europe@proceq.com), t. +41 43 355 38 28.

**About us** - Founded in 1954, and part of Tectus Group, Proceq is a leading manufacturer of high-quality portable testing solutions. Our vision is to shape the future of screening and sensing technologies. We use the latest technologies to digitize the inspection and NDT industries and we have taken our portable instruments to the cloud and manage data using the Screening Eagle from Tectus Dreamlab. We count with strong R&D teams in Switzerland and in Singapore and subsidiaries in Brazil, United States of America, United Kingdom, Russia, United Arab Emirates, China, Singapore. For additional info: [www.proceq.com](http://www.proceq.com) | [www.screeningeagle.com](http://www.screeningeagle.com)

