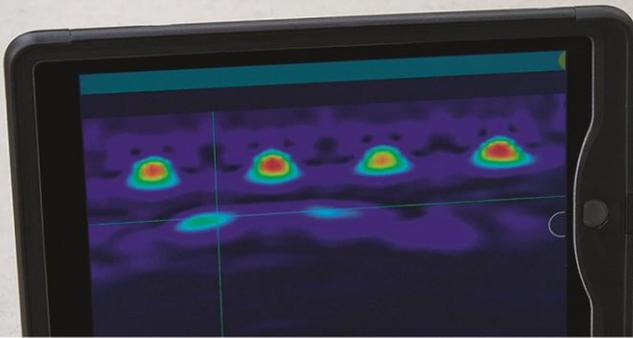


Dedicated. Professional.
High Precision. Swiss Made.



Proceq (www.proceq.com) is a pioneer of our industry with a global footprint, and a technology and market leader in the non-destructive testing (NDT) of materials.

At the same time, we are a digital contender that shapes the future of our industry with wireless sensors, digital business models, and Artificial Intelligence. We set the golden standard in the testing of metals and composites, thanks to our ultra-portable instruments, user-friendly UX, and cloud-enabled productivity gains.

This year, with our mobile-first strategy and innovative business models, we revolutionized concrete inspection and imaging with on-site 3D tomography and Augmented Reality. With an industry-leading double-digit growth, we are now doubling down on our technology leadership and global market access and moving ahead to disrupt the markets and other players in even more product categories.

To fast-track further, at our headquarters in Zürich we are now looking for a communicative and versatile

Digital Marketing Professional (100%)

As the coordinator and controlling instance of our website, online platforms and e-campaigns, you will work hands-on in the Marketing team with customers and external experts, and at the interfaces with Sales and Product Management.

Your main responsibilities:

- Development and optimization of the company website, e-shop and e-platforms together with external partners
- Creating and optimizing web content, SEO and data analysis, incl. conversion tracking
- Advancing and exploring new social media (LinkedIn, Facebook, WeChat) and viral marketing opportunities
- Setting up, coordinating and managing e-campaigns and email marketing
- Supporting the global sales team in activities that showcase customer value and Proceq's brand promise
- Supporting a modular marketing approach that focuses on creating and re-using modular contents
- Act as a responsive and reliable interface between customers, Sales and external partners

Your qualifications:

- University degree in marketing, new media, journalism or related
- Solid knowledge of digital and mobile technologies and content management systems using Typo 3
- Experience with product and brand marketing using storytelling on digital and social media
- Proven track record in establishing conversion tracking that supports our growth strategy
- Video and photo editing capabilities are an extra asset
- Eager to take initiative, with marketing savvy; driven to showcase customer value and our brand promise
- Able to work both autonomously and in a team; remote work possible
- Very good Microsoft Excel and PowerPoint skills
- Fluent and with strong writing skills in English, and in at least one other European or Asian language
- Willing and able to travel up to 10%

We look forward to receiving your application by email in PDF format.

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