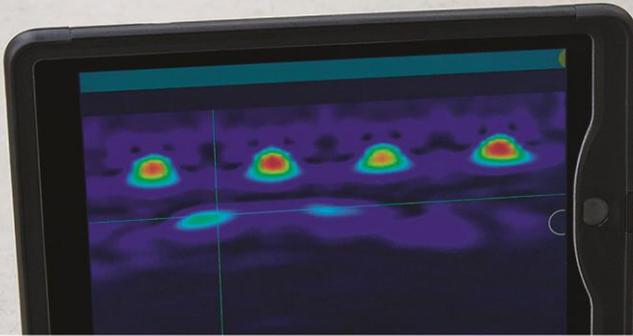


Dedicated. Professional.
High Precision. Swiss Made.



Proceq (www.proceq.com) is a pioneer of our industry with a global footprint, and a technology and market leader in the non-destructive testing (NDT) of materials.

At the same time, we are a digital contender that shapes the future of our industry with wireless sensors, digital business models, and Artificial Intelligence. We set the golden standard in the testing of metals and composites, thanks to our ultra-portable instruments, user-friendly UX, and cloud-enabled productivity gains.

This year, with our mobile-first strategy and innovative business models, we revolutionized concrete inspection and imaging with on-site 3D tomography and Augmented Reality. With an industry-leading double-digit growth, we are now doubling down on our technology leadership and global market access and moving ahead to disrupt the markets and other players in even more product categories.

To fast-track further, at our headquarters in Zürich we are now looking for a proactive and innovative

Global Product Manager – Geotechnical (100%)

Acting as the ‘CEO of the product’, you will work hands-on in multi-disciplinary teams. The dynamic working environment offers opportunities to work with global reach.

Your main responsibilities:

- Design, develop and validate viable products for geophysical surveying and inspection services, incl. differentiated value propositions and requirements on products, software and services; scope and prioritize
- Manage the lifecycle of product systems from ideation to phase-out; monitor and address changes to products’ context (e.g. applications, customer needs, markets, standards)
- Shape and lead development activities and go-to-market execution and content; support the global sales team in activities that showcase customer value and Proceq’s brand promise
- Act as a responsive and reliable interface between Sales, BUs, Supply Chain, Marketing and Technology; elicit, capture and communicate decision-making advice and knowledge in reusable formats

Your qualifications:

- University degree in civil engineering, and ideally in geophysics or geology, complemented with business education
- At least 10 years of experience in geophysical testing methods
- At least 3 years of experience in product development / innovation and / or product management
- Entrepreneurial spirit, eager to take initiative and assume ownership; with marketing savvy and commercial reflexes; curious and relentlessly focused on results and customer value; fast learner, responsive, and adaptable
- Strong interviewing ability and analytical skills; investigative and able to structure information, and distill and communicate insights to bridge market and technology
- Able to work both autonomously and in a team following established approaches; able to build and manage relationships with product stakeholders internally and externally
- Excellent Microsoft Excel and PowerPoint skills
- Fluent and with strong writing skills in English, and in at least one other European or Asian language
- Willing and able to travel up to 20%

We look forward to receiving your application by email in PDF format.

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