



proceq



Press Release (Zurich / Singapore, April 30, 2019, 10:00 am CEST)

## **Strategic management appointments at Proceq Asia-Pacific and China**

**Proceq SA has announced three strategic management appointments designed to further drive growth in the Asia-Pacific region.**

Isaac Heng has been made Head of Proceq Asia-Pacific, in addition to his role as Chief Business Development Officer. Based in Singapore, Isaac joined Proceq in October 2017 as Senior Manager New Product Commercialization. After a fast-track promotion in June 2018, he took up the role of Chief Business Development Officer within the Executive Management team. Isaac is taking over from Angela Qian, who led Proceq Asia for two years with an accelerating two-digit year-on-year growth.

Peter Lim who joined Proceq in June 2013 as Senior Sales Manager and has led Proceq China for the last five years moves to Singapore and takes on the role of Head of Sales Asia-Pacific.

On April 1, 2019, Dr. Tim Xu joined Proceq as the new Head of Sales China. He brings 10 years of international experience in working with advanced measurement technology and non-destructive testing (NDT) instruments, as well as a passion for business development in changeable markets.

Proceq CEO Dr. Ralph Mennicke said: *“These three senior management appointments will not only strengthen our team in Proceq Asia, but also send a clear message that we recognize and reward talented people. Our strategic growth continues and, as shown on our website, so does our quest to hire highly qualified professionals to come and work with us.”*

Marcel Poser, Proceq Executive Chairman and Tectus Group CEO commented: *“We offer our congratulations to all three newly appointed executives. The pace of change in the world is relentless. Proceq and the Tectus Group are delighted to invest in new team members who can help us drive the business forward in this changeable and inspiring environment.”*



proceq



## Photos



Isaac Heng



Peter Lim



Dr. Tim Xu

– ENDS –

### For further information:

Sonia Giron  
Head of Marketing  
Proceq SA  
Ringstrasse 2  
CH-8603 Schwerzenbach / Zurich  
Switzerland  
+41 79 9629801  
[sonia.giron@proceq.com](mailto:sonia.giron@proceq.com)

 [www.linkedin.com/company/proceq](http://www.linkedin.com/company/proceq)

 [www.facebook.com/proceq](http://www.facebook.com/proceq)

 [www.youtube.com/user/proceqndt](http://www.youtube.com/user/proceqndt)



## About Proceq



Swiss headquartered Proceq is shaping the future of screening and sensing technologies for a wide range of materials. The company utilizes latest technologies to digitize the non-destructive testing (NDT) industry with powerful portable and connected devices. Proceq, part of the Tectus Group, has been providing innovative inspection and testing solutions since 1954 using a wide range of techniques. With strong R&D teams in Switzerland and in Singapore, the firm continues to lead the industry in innovation and introduction of new solutions. Proceq's high quality devices are Swiss Made, and with subsidiaries in Brazil, the United States of America, the United Kingdom, Russia, the United Arab Emirates, China, Singapore, and a network of over 200 sales and service partners, Proceq provides best in class customer support and service.

Proceq Asia is based in Singapore and operates as the regional headquarters for Proceq SA for all sales, marketing and service activities in the Asia-Pacific region. The team moved into their new offices in Singapore's premier high-tech business location, Fusionopolis, in 2018. At the same premises, Tectus operates a research and development center dedicated to turning innovative ideas into software solutions, Tectus Dreamlab. The state-of-the-art facilities provide an environment conducive to growth in information and communications technologies, media, physical sciences, and engineering industries.

[www.proceq.com](http://www.proceq.com)

## About Screening Eagle



Screening Eagle is a cloud-based telematics platform for intelligent inspection and predictive maintenance of assets and infrastructure developed by Tectus Dreamlab Pte Ltd. The Screening Eagle platform connects high-performance IoT sensors from robotics to traditional devices with workflow software and data visualization and analytics to deliver a full-stack solution that enhances the productivity, data integrity, safety of the assets while reducing total cost of ownership and boosting net present value. Besides being the operating system for screening and sensing devices, the holistic platform enables real time data sharing and data management for asset monitoring, maintenance and inspection of assets to secure data integrity over the entire lifecycle.

[www.screeningeagle.com](http://www.screeningeagle.com)

## About Tectus Dreamlab



Tectus Dreamlab Pte Ltd was established at Fusionopolis / OneNorth in Singapore in 2015 by the Tectus Group, to focus on cutting-edge, cross-functional research. The Tectus Dreamlab team works on cross-disciplinary R&D projects that leverage existing expertise within the Tectus Group, combined with the novel technologies and capabilities through collaborations with the Agency for Science, Technology and Research (A\*STAR), the National University of Singapore (NUS) and support from EDB Singapore.

[www.tectusdreamlab.com](http://www.tectusdreamlab.com)

## About Tectus Group



The Tectus Group is a family-owned multi-national business with headquarters in Zurich, Switzerland. The group has diverse activities across six market segments: IoT & sensing, digital health, entertainment & lifestyle, real estate, engineering & construction, and advisory & investments. Tectus has built industry-leading businesses since 1944 – bbrnetwork.com, proceq.com and TVN Group – while continuously exploring next-frontier technologies with new ventures such as tectusdreamlab.com, screeningeagle.com, neuropro.ch and virtuallylive.com.

[www.tectusgroup.com](http://www.tectusgroup.com)